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FOR IMMEDIATE RELEASE

Setting the Standard: Apty Repeats History with Another G2 'Fastest Implementation' Enterprise Award

[Apty](#)'s Digital Adoption Platform Ranks Highest in Superior Customer Satisfaction and Ease of Use

AUSTIN, TX, JAN, 2024 – Apty, a leader in digital adoption platforms, has been awarded [G2](#)'s "Fastest Implementation" badge for the second consecutive year, highlighting its pivotal role in enhancing enterprise software implementations. G2's recognition of Apty for Fastest Implementation signifies the shortest go-live time among like-software products.

"We are honored to receive the Fastest Implementation Badge from G2 for the second year in a row," said Krishna Dunthoori, Founder and CEO at Apty. "The award is particularly significant because it showcases the impact our platform has on organizations. We strive to help companies maximize their software investments, increase productivity, and stay ahead of the competition in today's fast-paced digital landscape, and I am extremely proud to be recognized for this achievement."

As G2 is a customer-facing review platform, the award directly reflects G2's enterprise customer reviews and ratings. The scoring is calculated using [G2's proprietary algorithm](#), which is calculated by satisfaction score, composed of review response data, significance and relevance, and market presence score, which includes reviews, employee count, web presence and growth, and influence and engagement.

This G2 badge validates Apty's commitment to ensuring seamless and fast digital adoption platform implementation for its enterprise customers. G2's recognition further reaffirms Apty's position as an industry leader in accelerating software onboarding, improving user adoption, and enhancing overall user experience to drive enterprise software value and successful digital transformations.

Apty's platform empowers businesses to streamline the enterprise software implementation process, reduce time-to-value, and increase user proficiency through guided, validated, and complete process adoption. With Apty, organizations can achieve faster ROI on their enterprise software investments, improve employee productivity, and drive digital transformation.

For executives managing change, operations, finance, and enterprise software implementations across HRSM, ITSM, CRM, ERP, SCM, PM, LMS, BPM, and more, Apty's recognition signifies a critical asset in achieving rapid and successful digital transformations. Apty's platform accelerates the adoption of the entire tech stack, ensuring that investments in digital tools translate into increased productivity and competitive advantage.

About Apty:

Apty is a leading provider of Digital Adoption Platforms (DAP) that helps organizations accelerate software adoption, enhance user productivity, and maximize software ROI. With its intuitive and user-friendly platform, Apty empowers businesses to streamline the onboarding process, reduce support costs, and drive digital transformation. Trusted by enterprises worldwide, Apty is committed to delivering exceptional digital adoption solutions that ensure software success.

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